

Mobile Video Delivery Solution



Stream and Push Video to Mobile



Introduction

Sothink Mobile Video Delivery Solution, an efficient mobile video streaming solution, helps you to stream and deliver abundant video content to mobiles and iOS devices like iPhone/iPad, Android, Symbian mobile platform (future release). With the help of our ready-made Mobile Video App Client for iPhone (called iSeeShow), simple video publish method, proven server-side video encoding technology and also the flexible customization service, it becomes more easy and efficient to spread your video service to platform and draw huge traffics and profits from mobile market.



Business Value

As the year unfolds, it was obviously that we witnessed a fast growing consumption of mobile videos. More and more global mobile users are willing to watch video on their mobile devices due to the increased mobile connection speeds and more powerful processor and larger screens. Mobile devices are becoming more compatible with video usage.

The newest trends revealed in Cisco's Global Mobile Data Report promised us a bright future that Global mobile data traffic will grow at a compound annual growth rate of 92% from 2010 to 2015, while two-thirds of the world's mobile data traffic will be video by 2015.

Many famous trend followers like YouTube, Facebook and Viemo have released their own web app for iPhone and Android mobiles. However, it is not easy for any company or group to do the same thing, ie, to develop a whole video to mobile streaming platform and mobile app client, due to the lack of resources superiority, advanced technology and high budget. But MVDS works for you.





MVDS - Sothink Mobile Video Delivery Solution

Overview

Sothink Mobile Video Delivery Solution is an efficient and comprehensive solution. Focus on three key points including video encoding, publish and delivery to mobile devices. It concerns:

- Compatibility of different mobile system and the development of mobile app client.
- Simplicity and usability of publish platform.
- The batch encoding processing of large video sources.

Video to Mobile Solution

1. Server Side Video Encoding System

Apply to deploy batch video encoding system on Web servers. Enable to do auto-encoding and video editing process for vast video sources, including video compressing, clip trimming, encoding, adding watermark, logo and URL using command-line. The solution helps you to convert various source videos of different format different sorts to unified and popular video streaming formats like FLV, F4V and MP4 (H.264/AVC encoded). Make output videos playable on iOS-based devices and the most of cell phones.

2. Video Publish Platform

Build simple to use Video Publish Platform. Assist you quickly to build an easy-to-use platform to publish and manage video clips. It is convenient for you to add, delete, high video content on backstage. Support video channels

and video management. Give you the whole control on the video content displayed on any mobile phone screen at the very front end.

3. Mobile Video App Client

Give you ready-made mobile app client for iPhone/iPad and other mobile system platform (future release). The Web App is clean and easy to use for any mobile users. Suggest using WiFi to connect to Internet and sharing among iPhone mobiles. Advantages:

- Currently support Apple iOS 3.X- 4.2, iPhone Gen 1-4 and iPod Touch Gen 1-4.
- Exclusive design for iPhone.
- Simple to drag up and down for videos.
- Both English and Chinese Interface (more in future).
- Video sorted by different channels.
- Show viewers and length data of videos.
- Clean interface, easy to handle.
- Open for customization request.



4. Documentation and Instruction

Offer step-by-step document for install and configuration.

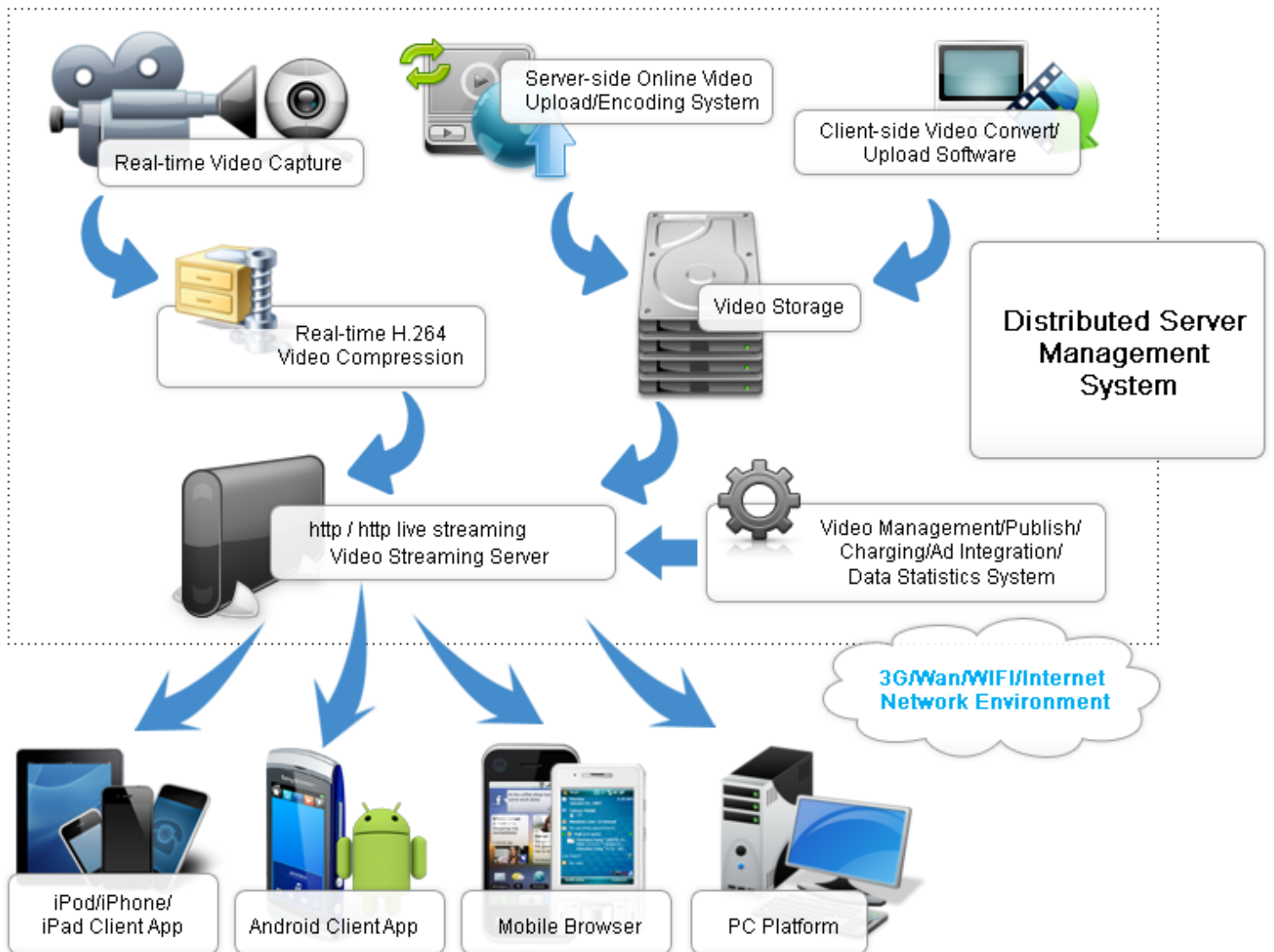


MVDS - Sothink Mobile Video Delivery Solution

Future Overview

Sothink Mobile Video Delivery Solution is an efficient and comprehensive solution adapting to all kinds of Mobile/Portable/PC Platform. It specialized in its great flexibility and scalability. The whole future plan of the solution will be composed of several modules like video capture, encode, manage, publish and play on mobile phones. With different user demand and requirement, it is flexible to combine or abandon any module to apply to different user environment.

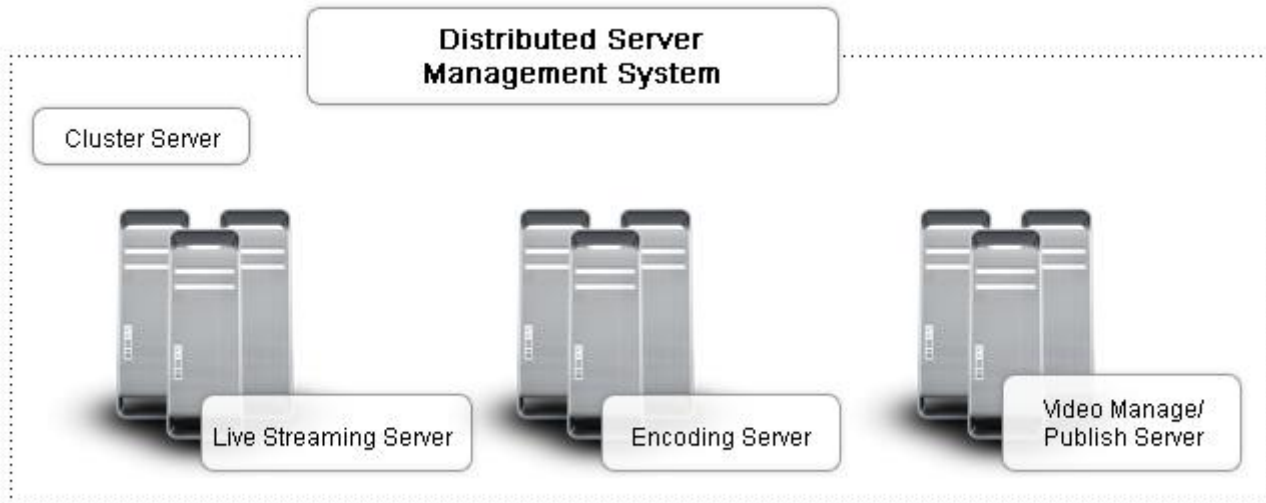
MVDS System Structure





MVDS - Sothink Mobile Video Delivery Solution

Distributed Server Management



Our Benefits

- **High flexibility** - Based on the various module combination technologies, Sothink Mobile Video Delivery Solution can be applied to different video sharing environment such as E-learning, Television Broadcasting, Remote Video Monitoring, Video on Demand for Mobiles/Portables/PC platforms.
- **Scalable Distributed Server Management** - Use distributed server system to protect your investment. You are free to use one Web server or server cluster based on your real visitors, server load conditions and real hardware resources.
- **Multiple Platform Compatibility** - Support video playable on multiple types of platform varied from iOS devices, Android devices, Smartphone, to other portables and PC. It also provides the ready-made App Client for iPhone/iPod touch and iPad (next version) and more in future release. Give your end users more video and high definition enjoyment.
- **Value-added Earning Module Plan** - In future plan of MVDS, more valuable and profitable modules will be included such as Advertising, Billing Watch, Search and Query Statistics. Help you find new profit model on video market.
- **Professional Development Team** - The professional development team at SourceTec Software is highly experienced in the aspect of video technologies over ten-year old,
- **Customize Service** - Our team can help you with custom styling and branding customization, App second-development and other on-demand service.



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Product Page:

<http://www.sothinkmedia.com/mobile-video-delivery-solution/>

About iSeeShow (iPhone App):

<http://www.sothinkmedia.com/mobile-video-delivery-solution/iseeshow.htm>

Contact Us

Publisher: SourceTec Software Co., LTD.

Website: <http://www.sothinkmedia.com> (English)

<http://www.video-to-mobile.com> (Chinese)

Sales

Inquiry for pricing or any information before purchase, please contact sales staff as below. Please make sure to provide us detailed requirement or demand.

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